

For immediate release

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## ***Dig Comics* World Premiere Screening at San Diego Comic-Con International Film Festival**

### **Olmos Productions To Produce Long-Form Follow-Up**

LOS ANGELES – The documentary short film *Dig Comics* has been selected for screening at the Comic-Con International: Independent Film Festival on July 25, 2009. An exclusive question and answer session with director/host Miguel Cima will precede the screening.

Including interviews with Eisner®-winning writer Jeph Loeb (*Lost, Heroes*) and indie comics visionary Dame Darcy (*Meatcake*), as well as animation by Scott Shaw! (*The Flintstones, Captain Carrot and His Amazing Zoo Crew*) and Emmy®-winning Russell Calabrese (*Pinky and the Brain*), the documentary challenges America to *Dig Comics*.

The documentary is hosted by writer/director Miguel Cima, who talks with comic book creators and retailers. He also conducts unique man-on-the-street experiments to find out what happened with America's affection for comics.

Both a love letter to the American art form of comics and a call to arms to increase the dwindling audience, *Dig Comics* has already won the attention of Edward James Olmos' company Olmos Productions, which has agreed to produce a long-form full-length *Dig Comics*. Olmos believes that as a medium, comic books not only increase literacy but also serves as an inspirational learning tool for both students and teachers.

Visit <http://www.DigComics.com> for more info and to view the trailer for *Dig Comics*.

What: *Dig Comics* world premiere screening with Q&A  
Where: Comic-Con International, San Diego Convention Center, Room 26AB  
111 W. Harbor Dr., San Diego, CA 92101  
When: Saturday, July 25, 2009, 6:30-7:15 PM